



বাংলাদেশ পানি উন্নয়ন বোর্ড

**BANGLADESH WATER DEVELOPMENT
BOARD**

**Project Management Unit
Coastal Embankment Improvement Project
Phase-I, (CEIP-I), BWDB
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Memo No: WDB/CEIP/S13/495

Date: 23-11-2014

**Request for Expressions of Interest (EOI) for
Senior Communication Officer (SCO) under PMU**

Bangladesh

Coastal Embankment Improvement Project, Phase-I(CEIP-1)

Disaster Risk and Climate Change Unit

Sustainable Development Department

Senior Communication Officer (SCO) under PMU

(Contract Package No. CEIP-1/D1/S13)

Credit No-5280- BD, Project ID No.:P128276

1. Bangladesh Water Development Board (BWDB) under the Ministry of Water Resources (MoWR) is the implementing agency for Coastal Embankment Improvement Project Phase-I (CEIP-1). The overall project development objective is to increase the resilience of coastal population to natural disasters and climate change. More specifically, the project aims at (a) reducing the loss of assets, crops and livestock during natural disasters; (b) reducing the time of recovery after natural disaster such as cyclone; (c) improving agricultural production by reducing saline water intrusion which is expected to worsen due climate change; and (d) improving the Government of Bangladesh's capacity to respond promptly and effectively during crisis or emergency. This objective will be achieved by rehabilitating and improving the polder system in the contiguous six coastal districts comprising Satkhira, Khulna, Bagerhat, Pirojpur, Barguna and Patuakhali Districts. The total project cost is estimated to be about US\$ 400 million equivalent, including physical and price contingencies. The Project would be implemented by the Ministry of Water Resources (MOWR), through the Bangladesh Water Development Board (BWDB). BWDB will set up a Project Management Unit (PMU) to oversee the development and execution of the project. The PMU will be led by a Project Director and will be located in BWDB's headquarters in Dhaka. The PMU will be assisted by a Construction Supervision Consultants; an M&E Consultants and experienced NGOs to implement the social afforestation, social action plan and resettlement action plan. As part of the PMU, the BWDB plans to hire a highly qualified Senior Communication Officer with sound knowledge and expertise of communication products and methods.

2. Key Functions of the Senior Communication Officer (SCO):

The main objectives are: (1) To help strengthen public understanding and support for the project and create an enabling environment for the project implementation; (2) To enable BWDB to publicly communicate the activities, impacts and benefits relating to the project during implementation; (3) To manage relationships with key external stakeholder constituencies and set up two-way channels of communications with major stakeholder groups with a view to enhancing the overall effectiveness of the project and (4) To ensure project communications are done in a transparent manner and documents are shared in alignment with the government's and development partners' disclosure policies.

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3. **Qualifications and Experiences:**

The Senior Communication Officer should have at least a Master Degree in the related field/ Post-graduate qualification with about at least 10 years experience of working with projects funded by World Bank/ Asian Development Bank or similar development partners. The expert must have demonstrated expertise in preparing and implementing communication strategies. S/he must have excellent oral and written communication skills in both Bangla and English. Higher-level computer skills in Windows operating system (Word, Excel, Access, etc.) and other applications are desirable.

4. **Duration of the Assignment:** Duration of the consultancy services would be for **three years**. However the performance for first year will determine the continuity of the contract for the remaining years. The Contract may be extended for subsequent 3 (three) years; based on project needs and subject to satisfactory performance of the assignment during the first three years.

5. **Selection Procedures:**

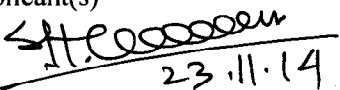
BWDB now seeks the application from eligible applicants to express their interest in providing services (complete CV with detail information about employment history with duties and responsibilities, current remuneration, academic details, major publication(if any), contract address including telephone number and e-mail). The consultants will be selected in accordance with World Bank Guidelines: ***Selection and Employment of Consultants under IBRD Loans and IDA Credits & Grants by the World Bank Borrowers, January 2011***. Applicants currently in government service in the client's country may apply only if they satisfy Paragraph 1.13 (d) of the Consultant Guidelines.

6. **Remuneration** : Negotiable

7. Expression of Interest (hard copy) must be delivered to the address below by **December 23, 2014** in three sets (1 original + 2 copies) with one CD (in word version) and clearly marked "Expression of Interest" for the "Consultancy Services for Senior Communication Officer (SCO) under PMU (Contract Package No. CEIP-1/D1/S13).

8. Interested Consultants may obtain further information at the address of the undersigned during normal office hours.

9. The authority reserves the right to accept or reject any or all the EOIs, or annul the process at any stage without assigning any reason(s) whatsoever and without incurring any liability to the affected applicant(s)


23.11.14
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